



MEDIA RELEASE

Mondelēz International Leadership Announcement Toby Smith Promoted to Sales Director Australia

Wednesday, 15 January 2020: Mondelēz International has today announced a key leadership appointment with Toby Smith promoted to the role of Sales Director Australia. Toby will also be a member of the Australia and New Zealand Leadership Team.

Toby has spent 15 years with the business that is custodian to iconic brands including Cadbury Dairy Milk, The Natural Confectionery Company, Oreo, belVita breakfast and Philadelphia.

Toby has worked in Australia and China, and in his most recent role, led the Australian modern trade, seasonal and category planning and activation teams, and will now lead the total sales function.

“I’m thrilled to be welcoming Toby to the leadership team in what is a very well-deserved promotion,” said Mrs Amanda Banfield, President Australia, New Zealand and Japan.

“Toby has been instrumental in us being the preferred supplier of our customers, with Mondelēz International being voted the number one supplier in the Advantage Survey of our customers for five of the last six years.”

Toby said: “I’m looking forward to continuing to strengthen our trusted, strategic partnerships that grow brands, categories and businesses sustainably with our customers.

“While we’re in 20,000 outlets and we bring consumers innovations quickly and often first, the world of snacking is changing rapidly and I look forward to inspiring our team and enabling fulfilling career experiences to accelerate our growth and fulfil growing consumer snacking habits.”

The move comes after the promotion of Nigel Parsons, Managing Director Australia, who had commercial responsibilities for the Australian business. Nigel has been promoted to Business Unit President, Sub Sahara Africa and is relocating to South Africa.

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About Mondelēz International Mondelēz International, Inc. (NASDAQ: MDLZ) empowers people to snack right in approximately 160 countries around the world. With 2018 net revenues of approximately \$26 billion, MDLZ is leading the future of snacking in biscuits, chocolate, gum, candy and powdered beverages. In Australia our iconic brands include Cadbury Dairy Milk, The Natural Confectionery Company, Oreo, belVita breakfast biscuits and Philadelphia. We make a significant contribution to the economy, employing 2000 people and operating five manufacturing sites. Visit au.mondelezinternational.com or follow the company on Twitter at www.twitter.com/MDLZ.